

Mobile App based Loyalty Card System

A brief Explanation



A Card in your phone

- Physical card issuing for All Customers
- Android / iOS App with points details
- Invite friends and earn points
- Redeem/Get the points on purchase using Admin Mobile App



Customers App

- ◊ Linked with card number and QR code
- ◊ Details of current Bonus points
- ◊ Details of last purchases.
- ◊ Show referrals and points received
- ◊ Display featured products and offers

Admin App

- Limited access from specific devices

(Access will be limited using IMEI Number)

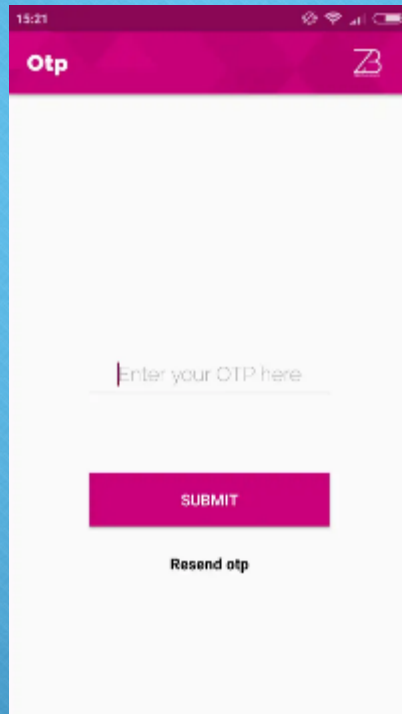
- Password protected. (Additional Security)
- Scan QR on App or Card for use
- Award bonus points based on bill Amount
- Redeem bonus point and allow discounts on purchases.



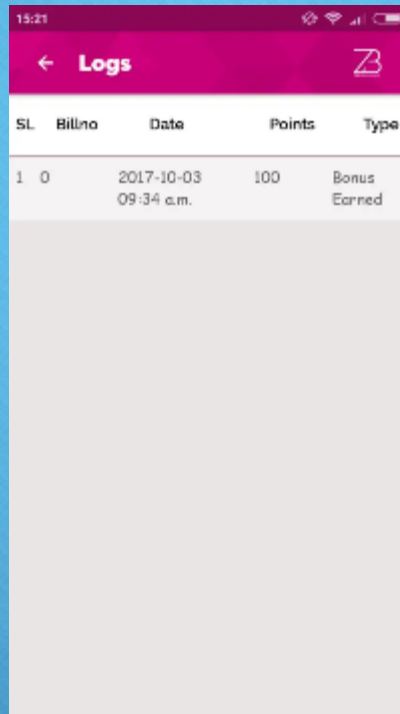
Benefits

- Easily maintain existing customers by providing bonus points, discounts and offers
- Gain new customers using referral system
- No hardware cost since QR scanning can done using Android App itself
- System can be implemented in multiple outlets
- Card can easily distribute to customers since we will be linking the card number with customer number
- No card loss problem since customer can access the card using App too.

Screen Shots - Login



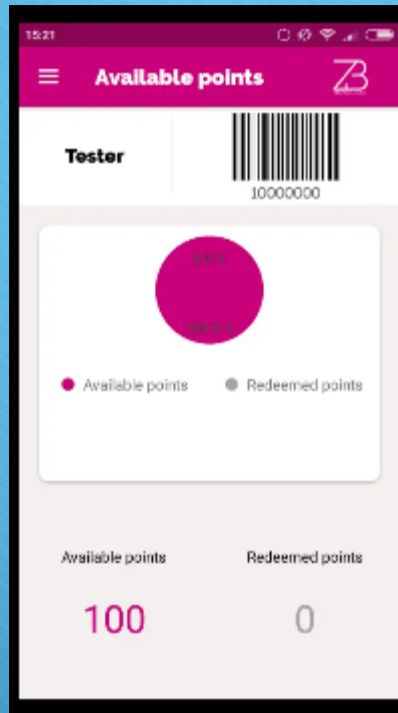
Screen Shots - Transactions



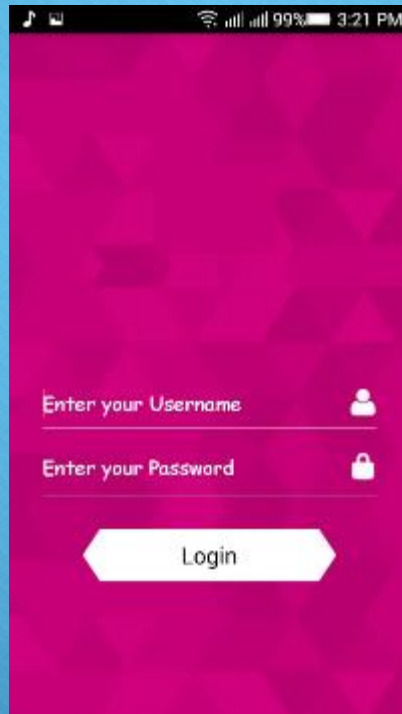
The screenshot shows a mobile application interface with a pink header bar. The header contains a back arrow, the text 'Logs', and a search icon. Below the header is a table with five columns: SL, BillNo, Date, Points, and Type. The table contains one row of data. The status bar at the top shows the time 15:21 and various system icons.

SL	BillNo	Date	Points	Type
1	0	2017-10-03 09:34 a.m.	100	Bonus Earned

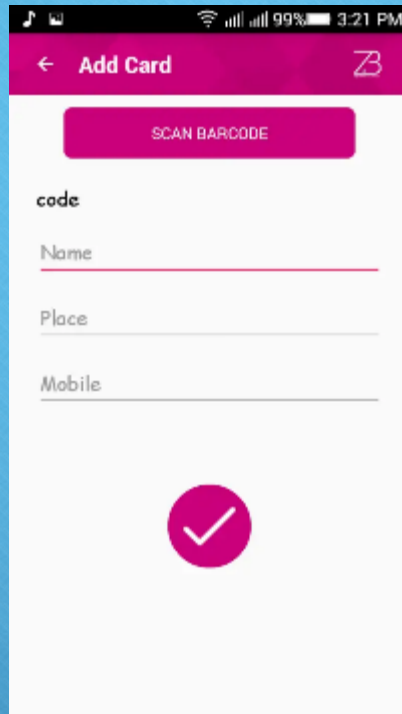
Screen Shots – Overview



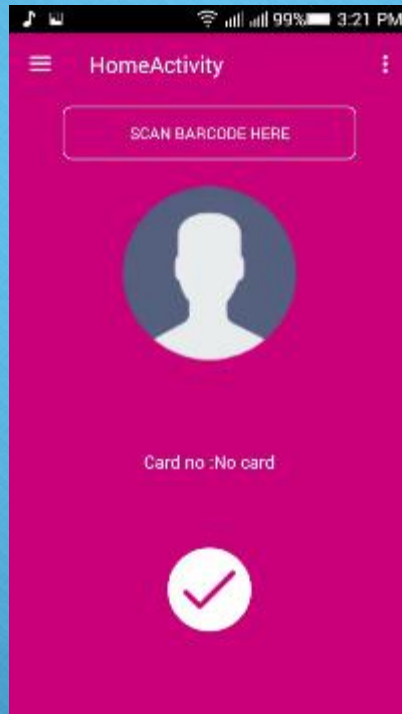
Screen Shots – Admin App



Screen Shots – Add Card



Screen Shots – Activity





Thank You !

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